



**Institute of Social Science, University of Tokyo:
Contemporary China Research Base Seminar Series (No.10)**

現代中国研究拠点セミナーシリーズ(第10回)

Speaker: Dr. Martin Jacques (Cambridge University)

Topic: "When China Rules the World: the End of the Western World and the Birth of a New Global Order"

Date: 18:30-20:30, 28th April, 2014

Venue: Room No. 549 (Centre Discussion Room), 5th floor, Akamon General Research Building, The University of Tokyo (Hongo campus)

Language: English

Registration required: Please inform your name and affiliation to the following address: kyotenccs@iss.u-tokyo.ac.jp

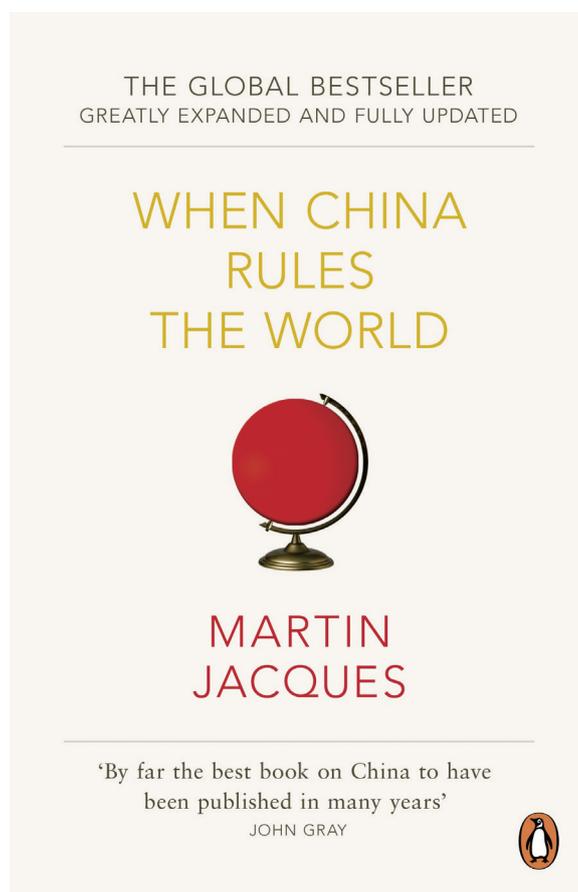
Abstract

China has been influenced by the West, and will continue to be influenced by the West. But China will not become Western: it will remain profoundly different for both historical and cultural reasons. As China rises to become the largest economy in the world and a powerful global power, in time usurping the United States, the world will be increasingly influenced by China rather than the West. Indeed, rather than the process of westernisation which has hitherto dominated, we will increasingly witness a process of sinicisation.

About Dr. Martin Jacques

Martin Jacques is the author of the global best-seller *When China Rules the World: the End of the Western World and the Birth of a New Global Order*. It was first published in 2009 and has since been translated into fourteen languages and sold over 300,000 copies. The book has been shortlisted for two major literary awards. A second edition of the book, greatly expanded and fully updated, was published in 2012. His TED talk on how to understand China has had 1.6 million views. He is a Senior Fellow at the Department of Politics and International Studies, Cambridge University, and a Visiting Professor at Tsinghua University,

Beijing. He is also a non-resident Fellow at the Transatlantic Academy, Washington DC.



Praise for *When China Rules the World*:

“The West hopes that wealth, globalization and political integration will turn China into a gentle giant[...]But Jacques says that this is a delusion. Time will not make China more Western; it will make the West, and the world, more Chinese.”
- The Economist

Campus map:

http://www.u-tokyo.ac.jp/en/about/documents/Hongo_CampusMap_E.pdf

(Akamon General Research Building is indicated as No.38 nearby Akamon Gate)

More information: <http://web.iss.u-tokyo.ac.jp/kyoten/activities/>